



SAY YES TO CHANGE

IMA Norway Fall Conference 11.11.2019

Clarion Hotel Oslo

PROGRAM:

08:30 Breakfast & mingling

09:00 Welcome

09:20 Ingar Hagen
Tappin/App

09:50 Jason Liem

Embracing Change: What is our relationship to certainty & uncertainty?

10:30 Max Gouchan

*Winning the younger generation.
Winning with Millennials and Gen Z*

11:00 Coffee break

11:20 Siri Børsum

*"We live in the Age of the Assistant -
What does that really mean?"*

11:50 Workshop Networking

12:30 Lunch

13:30 Rune Carlsen

The password hell - how to magically survive!

14:15 Gallery Walk

15:00 Coffee break

15:30 Gyrid Beck Solberg

"It`s up to Me"

16:30 Summary

17:00 Prize announcements

17:30 Aperitif & mingling, followed by
dinner with entertainment

